

Marketing Manager

Reporting to Chief Commercial Officer

Company overview

Over the last 17 years, Memset has become a leading cloud provider of choice, working alongside customers to deliver exceptional service, robust security and leading-edge technology.

We offer Cloud services including VPS, Dedicated Servers and our Public Cloud Platform, based on OpenStack. Alongside this we offer a comprehensive portfolio of managed services and cyber security solutions to support customer's critical IT and assist in their GDPR, cyber security and transition/transformation programmes. We offer tailored innovative secure solutions, all backed by award-winning 24/7 support.

Job Function

The marketing manager will be at the heart of driving activity to generate sales leads and promote Memset.

This key role is to develop and drive a strategy from a marketing plan, one that drives the following:

- Ownership of company marketing.
- Developing the marketing strategy in line with company objectives.
- Maintaining and developing our website.
- Co-ordinating marketing campaigns with sales activities.
- Overseeing the company's marketing budget.
- Creation and publication of all marketing material in line with marketing plans.
- Planning and implementing promotional campaigns.
- Managing and improving lead generation campaigns, measuring results.
- Brand management and corporate identity
- Increasing Brand Awareness
- Development and implementation of content marketing strategies
- Creating a wide range of different marketing materials
- Working closely with design agencies and assisting with new product launches

Requirements:

- Marketing qualification, such as CIM
- 5+ years' proven marketing experience
- Excellent oral and written communication skills
- Website experience and UX I would suggest is more important than social media Strong analytical and project management skills
- Google Analytics
- Drupal skills



As part of the recruitment process you will be required to a basic DBS check.

Benefits:

Discretionary bonus, private healthcare (incl dental), life insurance, critical illness insurance, 25 days' holiday plus bank holidays, holiday reward scheme, childcare vouchers and many more.

Location:

Memset Head Office: Unit 87, Dunsfold Park, Stovolds Hill, Cranleigh, Surrey, GU6 8TB

Due to our rural location you should be able to drive and have your own car. Alternatively, we offer a shuttle bus service from Guildford train station via Godalming.

How to apply

If you would like to apply for this role please send your CV and covering letter to jobs@memset.com.